| Table 2B-a. Research-based Activities for Recruiting to a Teacher Profile | | | |
| --- | --- | --- | --- |
| Activity | In your own words, what does the research say this activity involves? | How, if at all, is this activity important to recruitment in support of teacher quality and diversity? | What is an example from your experience that illustrates what this activity is and why this activity is important to recruitment in support of teacher quality and diversity? |
| Ensure they have a teacher profile that is research-based, data-based, and reliable. |  |  |  |
| Use the profile to drive formal and informal messaging and other outreach strategies. |  |  |  |